



 Adjusts shoulder belt off the neck · Clips on permanently - easy to use Crash Tested To U.S. Provides personalized driving comfort
 Government Reg.
 FMV55-213 Standard Help Fight Breast Cancer! **SAFETY & COMFORT** or more information on breast cancer Ress please visit: www.nationalbreastcancer FOR THE FAMILY lcancer org Masterlink Marketing Inc. will be making a donation to the National Breast Cancer Foundation NATIONAL BREAST CANCER NCER INDATION, INC INSTALLATION INSTRUCTIONS: Figure Main Buckle your seat belt and make sure the seat belt is not twisted Step 1 Slip the Seatbelt Adjuster over the top side of the lap belt portion of seat belt (see figure 1) and then snap the locking tab into the bottom of the main frame of the Adjuster by firmly squeezing with both hands until you hear a loud click sound. Step 2 Slip the shoulder strap under the front tongat of the Seatbelt Adjuster (see figure 2). Locking Tab Step 3 Then slide the Adjuster away from the seat self buckle to a controtable position unit the shoulder strap is avery from your neck and/or breast area (see forwar 3). The Adjuster remains tatelede to the tap bell permanently and should not be adjusted more than 21 to 52 more from the sate table buckle when in use. The proper use of the Sastbell Adjuster will add remoter while driver. Figure 2 comfort while driving. FOR PROPER USE OF BOOSTER SEATS AND PLASTIC CLIPS FOR PROPER USE OF BOOSTER SEATS AND PLASTIC CLIPS visit: www.lib.compresent/hopset/boosterstidekul/hanf. For child sait guidines and state laws visit: www.nihas.gov?Jahry/OPS. The Seatter Jakuser has been extent for adults and children over 50 bis and/or 6 years plane in a three-point restraic system. On impact of 30 mh tests show the adults the role away from the belt as designed allowing the seat belt to go back to 15 rightlig position thus not indefring with standard seat belt restraics agatem. We not economend children use the adjuster if not in 1 booster seat. This item is to provide driving confort and is not a attety device. There is no guarantee that the adjuster will eliminate the possibility of injery in serious car crashes. Do not compromite the effectiveness of your seat belt, check your vehicle earnal for length-allowance on shoulder estraints and the importance of property tring the lap belt snugly across the hig and pelvic rea. Figure 3 Slide to Adjust REAST BREAST CANCER FOUNDATION, INC. NBCF Inc. logo and trademark has been licensed to be used try Masterlink Marketing Inc. Made in Canada U.S.A. Office: 40 Sonwill Drive, Chesktowaga, New York 14225 Model # DP-00202 Copyright © 2011 Canada Office: 26 Robertson Davies Drive, Brampton, Ontario L7A 1J9 o learn more about booster seats, crash 0 test data and fundraising opportunities visit: www.seatbeltadjuster.com



+1.625"+

To download single adjuster images go to PROMOTION PAGE

NOTE: The pink imprinted adjusters are for **illustration** purposes only. The retail package comes with one pink adjuster with an embossed ribbon and one black adjuster. **Scroll down to see retail package.**

Seatbelt Adjuster_NBCF_Product and Packaging.pdf



Height: 8 inches Width: 4.75 inches Depth: 5/8 of an inch



Back of air fresheners



© Copyright 2011 - Masterlink Marketing Inc. www.masterlink.ca PATENTS PER



Proud Supporter! / Partisan Fier! / ¡Partidario orgulloso! Wild Rose Sauvage est Monté / Salvaje Se elevá Weekly Directions Instructions hebdomadaires / Direcciones semanales 1-2 3-4 5-6 7-8 This air freshener is extremely long lasting Pleasingly unique, natural fragrance. Removes unpleasant doors from automobiles, boats, homes offices and more. **USE:** For reduced aroma open bag but leave in place. For maximum effect, discard bag and hang air freshener freely by string. CAUTION: Keep away from children, pets and eyes. To precent staining avoid contact with all surfaces. (F) UTILISATION: Pour avoir un arôme réduit, ouvrir le sac mais le laisser en place. Pour obtenir un effet maximal, jeter le sac et suspendre le désodorisant librement par la chaîne. ATTENTION: Garder hors de la portée des enfants et des animaux de compagnie et éviter tout contact avec les yeux. Pour éviter les taches, éviter le contact avec toutes les surfaces. **(E) USO:** Para r tener menos aroma, abra la bolsa pero no la quite. Para máximo efecto, deshágase de la bolsa y cuelque sólo el aromatizante de un cordón. ADVERTENCIA: Mantenga fuera del alcance de los niños, mascotas y evite el contacto con los ojos. Para evitar manchas, cuide gue no haga contacto con ninguna superficie. **Help Fight Breast Cancer!** For more information on breast cancer Research please visit: www.nationalbreastcancer.org Masterlink Marketing Inc. will be making a donation to the National Breast Cancer Foundation. NATIONAL BREAST CANCER FOUNDATION, INC. NATIONAL BREAST CANCER FOUNDATION, INC: Model Number: 3001 Becyclable NBCF Inc. Trademark and logo Made in USA - Copyright © 2011 has been licensed to be used by Masterlink Marketing Inc. www.masterlink.ca



Detachable Keychains





TW

separate car home keysi

Maste

© Copyright 2011 Masterlink Marketing Inc.

NBCF Bookmarks - Faith





NBCF Bookmarks - Hope







NBCF Bookmarks - Love





A proud supporter of: NATIONAL BREAST CANCER FOUNDATION, INC. NBCF Inc. logo and trademark has been licensed to be used by Masterlink Marketing Inc. Masterlink Marketing Inc. will be making a donation to the National Breast Cancer Foundation

Copyright © 2011 Masterlink Marketing Inc. Why Masterlink Marketing Inc. Is a Proud Supporter of the National Breast Cancer Foundation Inc.



The President of Masterlink Marketing Inc., Terry Campbell, has seen first hand the heartbreak that is created by Breast Cancer in his own Family i.e. His Mother, Mother in Law and Sister have all had Mastectomies'. This made Mr. Campbell aware of the need for his Seatbelt Adjuster in that The Seatbelt Adjuster is a **hand-in-glove product for Breast Cancer Survivors** as it realigns the Shoulder Strap away from the Neck and Chest area and **offers much needed comfort**. Masterlink is proud to partner with the National Breast Cancer Foundation to support their cause and has plans on adding more products to the Brand.

Masterlink Marketing is committed to <u>spreading information</u> and <u>fostering hope</u> in the fight against breast cancer.

Every two (2) minutes, a woman in the United States is diagnosed with breast cancer. There are over two million (2,000,000) women living in America with breast cancer and approximately one (1) in every eight (8) women will develop breast cancer within their lifetime. According to the American Cancer Society, breast cancer has now become the most frequently diagnosed cancer in women.

The NBCF Mission "is to save lives by increasing awareness of breast cancer through education and by providing mammograms for those in need". The NBCF provided more than 22,000 free mammograms for underinsured women in America in 2006, and the Foundation also supports cancer research, primarily through a relationship with the University of Texas M.D. Anderson Cancer Center in Houston, TX, and research programs at the Cleveland Clinic in Cleveland, OH.

This partnership will enable consumers throughout the United States to support an excellent charity while equipping themselves or a loved one with the increased comfort and safety provided by the NBCF Brand Seatbelt Adjuster.

```
For enquiries please e-mail: <u>Masterlink@bellnet.ca</u>
For information on Cancer Research and Statistics please visit:
<u>http://www.nationalbreastcancer.org/</u>
```



Dear Sir/Madam:

I manufacture a product called Master Design Seatbelt Adjuster, which I have been selling mainly to Automotive Retailers and large Mail Order Catalogues for the past 17 years. The Adjusters have been designed to realign the Shoulder Strap from irritating the Neck and Chest Area.

A large majority of our market are Women and Children who rarely frequent the Automotive Department and are not aware of my Adjusters.

I have compiled a list of reasons, why I believe the Seatbelt Adjuster should be sold in Drug Store Outlets:

- **1.** A major increase in Chest Operations i.e. Heart Surgeries, Pacemakers and Breast Cancer.
- Increase in Obesity which in turn brings people to look for weight control/reduction products. They also complain about the Seatbelt not fitting them properly.
- **3.** The Aging Population They are just the opposite of overweight people In that they shrink thus causing the seatbelt to irritate their chest and neck areas.
- **4.** Physiotherapy Patients i.e. Whiplash, Work and/or Sports Injury, Automobile injury. We have sold this product to some local Drug Store Outlets and Clinics and they have sold very well.

Every two (2) minutes, a woman in the United States is diagnosed with breast cancer. There are over two million (2,000,000) women living in America with breast cancer and approximately **one (1) in every eight (8) women** will develop breast cancer within their lifetime. According to the American Cancer Society, breast cancer has now become the most frequently diagnosed cancer in women. These statistics **helped make me aware** of the need for my seatbelt adjusters which is a **hand in glove product** and will offer much needed comfort. We have now obtained a license with the National Breast Cancer Foundation and are able to offer the Adjusters under their NBCF Brand.

The following is a link to our website wherein you can view the NBCF Product as well as our additional Brands of Seatbelt Adjusters.

www.seatbeltadjuster.com

We feel that the Seatbelt Adjusters would make an excellent **impulse item** in your department, as most of the above people frequent the Pharmacy Area when purchasing their prescriptions, as they have time, while waiting, to shop around and would find the solution to their Seatbelt Irritation Problems.

Yours very truly Terry Campbell President Masterlink Marketing Inc. Phone: 250-562-1848/888-339-9997 e-mail: Masterlink@bellnet.ca



"Press Release"

Masterlink Marketing is excited to announce that they have entered into a license agreement with the **National Breast Cancer Foundation Inc. (NBCF**) which will allow Masterlink to distribute their Seatbelt Adjusters under the "**NBCF**" **Brand and** are Proud of our commitment of <u>spreading information</u> and <u>fostering hope</u> in the fight against breast cancer.

The President of Masterlink Marketing Inc. Mr. Campbell says he used to put his shoulder strap under his arm, so it would not rub his neck and chest area, when he got the idea to design the "**Seatbelt Adjuster**," which realigns the Shoulder Strap away from your Neck and Chest area, thus eliminating irritation.

Mr. Terry Campbell has seen first hand the heartbreak that is created by Cancer in his own Family i.e. His Mother, Mother in Law and Sister have all had Mastectomies'. This made Mr. Campbell aware of the need for his Seatbelt Adjuster which is a hand-in-glove product for Breast Cancer Survivors; in that it offers much needed comfort.

Mr. Campbell is calling on the Drug Store Retail Outlets to carry the Adjusters, so when women are purchasing their medicine the **Adjuster** is easily noticed and readily available for them **in their time of need**.

Even though the adjusters have sold for many years in the Automotive Retail Chains and Large Catalogue Houses, Mr. Campbell says most females are not aware of the Seatbelt Adjuster as they do not frequent these areas. By positioning the Adjusters in the Drug Stores, will ensure that these women can purchase them in their time of need.

If you are unable to locate the Adjuster in your local Drug Store, please log on to our website: <u>www.seatbeltadjuster.com</u>. While you are on our site you will see the variety of products available to be purchased in Bulk for your Fundraising plans.



